

**SPONSORS**  
Wanted!

**BUSINESS**

**EXPO**

PRESENTED BY

THE GREATER NANAIMO  
CHAMBER OF COMMERCE

Vancouver Island's

**LARGEST  
BUSINESS EXPO**

OCTOBER 4, 2018

FROM 10 - 5 PM

VI CONFERENCE CENTRE

**FREE ADMISSION**

**BOOK YOUR BOOTH TODAY!**



**CONNECT**

Reach new customers, network with potential business partners, and catch up with clients.



**GROW**

Cultivate relationships, expand your database, and advance the awareness of your products or services.



**SELL**

Showcase your products and services to generate leads and build your sales funnel.

**Member \$295 | Non-profit member \$195 | Non-member \$395**

250.756.1191

GREATER NANAIMO  
**CHAMBER OF  
COMMERCE**



info@nanaimochamber.bc.ca

**www.NanaimoBusinessExpo.ca**



# SPONSORSHIP OPPORTUNITIES

Exclusive to Chamber members

## BENEFITS

Volume available

PLATINUM	AWARDS	GOLD	SILVER	BRONZE
\$4,000	\$2,500	\$2,000	\$1,000	\$500
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### PRE-EVENT BENEFITS

	PLATINUM	AWARDS	GOLD	SILVER	BRONZE
Inclusion in Chamber marketing eBlasts	⊙	⊙	⊙	⊙	⊙
Promotion at Nanaimo Chamber luncheons	⊙	⊙	⊙	⊙	⊙
Logo on exhibitor flyer handouts / prize ballots	⊙	⊙	⊙	⊙	⊙
Logo and link on event website	⊙	⊙	⊙	⊙	⊙
Inclusion in event poster (June 15, 2018 deadline)	⊙	⊙	⊙	⊙	⊙
Logo featured in Chamber Newline event stories	⊙	⊙	⊙	⊙	⊙
Social Media mentions (Facebook, Twitter)	⊙	⊙	⊙	⊙	
Inclusion in pre-event editorial feature	⊙	⊙	⊙		
Chamber Newline profile	⊙	⊙	⊙		
Profile on event website	⊙	⊙	⊙		
Inclusion in Newspaper promotions	⊙				
Inclusion in radio promotions	⊙				
Lead placement in all sponsor promotions	⊙				

### ON-SITE BENEFITS

	PLATINUM	AWARDS	GOLD	SILVER	BRONZE
Booths included	2	1	1	1	1
AD in program	Back cover	Inside back	Full	Half	Quarter
Tickets to Awards Reception	8	8	6	4	2
Logo inclusion in sponsor signage	⊙	⊙	⊙	⊙	⊙
Booth electrical included (\$70 value)	⊙	⊙	⊙	⊙	
Emcee acknowledgement at Awards Reception	⊙	⊙	⊙	⊙	
Premium booth placement	⊙	⊙	⊙		
Opportunity to speak at Awards Reception	⊙	⊙			
Photo taken with award recipients	⊙	⊙			
Logo on award trophies	⊙	⊙			
Banner displayed at registration table	⊙				
Lead logo placement in all signage and promotions	⊙				
Awards' judge		⊙			

### POST-EVENT BENEFITS

	PLATINUM	AWARDS	GOLD	SILVER	BRONZE
Chamber eBlast thank-you	⊙	⊙	⊙	⊙	⊙
Banner ad in a Chamber Newline	2	2	1	1	
Inclusion in post-event editorial feature	⊙	⊙	⊙		
AD in Chamber luncheon slide show loop (in 2017)	3	2	1		